**Invite/challenge other NICUs to join the Babies With Books Read-a-thon!**

Read-a-thons are even more fun when participating with people you know, so please invite/challenge other NICUs to join! Consider inviting one or more partner, referral, local, or other NICUs (ex. where you, your staff, or other providers trained) to the read-a-thon. Please also share this invite in other groups you are apart of like March of Dimes, the Vermont Oxford Network, your hospital system, Facebook groups, parent support groups, family integrated care communities, quality improvement groups, etc. You can use this document as a template and adapt as you see fit! The BWB team will address all logistics with the NICUs you invite. Please be sure to include this link to the read-a-thon registration form in your message: <https://forms.gle/A1V8miXdMtaHojLU7>. There are **two template emails, one for inviting and one for challenging other hospitals.**

**Subject:**

Join [Your hospital/NICU name] in an international NICU reading competition! September 12th-22nd 2022 Read-a-thon

**Body:**

Hello [Your recipient at another hospital],

[Your hospital/NICU name] is participating in an international NICU read-a-thon competition this September to support NICU reading and family integrated care.

We encourage you to join!

The BWB Read-a-thon is a friendly reading competition between NICUs to encourage reading with NICU babies for its many benefits to babies and families. This third annual read-a-thon **(Sept 12-22, 2022)** is modeled after last September’s event (summary [here](https://www.babieswithbooks.org/readathon)) in which 105 NICUs listed below participated (169% increase from the inaugural 2020 read-a-thon) and there were a total of 17,292 reading sessions over the 11 day period (182% increase from 2020). 97% of NICUs who participated in last year’s read-a-thon reported that the event encouraged them to start or expand their reading program.

**To register for the read-a-thon, please complete this short form and we will contact you with next steps**:<https://forms.gle/Y62RCgPavd8rFYtA7>.

There is no cost to join this NICU read-a-thon and you can participate even if your hospital cannot provide books to families. All NICU participants will receive free, downloadable, and printable resources to help with your read-a-thon implementation including templated family/staff information sheets, reading tracking sheets, bookmarks, and prize suggestions. For more information on the host organization, visit [babieswithbooks.org](http://babieswithbooks.org/).

For any questions or to discuss the read-a-thon, please feel free to contact Benjamin Olshin at [benjamin.olshin@babieswithbooks.org](mailto:benjamin.olshin@babieswithbooks.org).

Thank you,

[Your name and contact information]

**NICUs participated in 2021 read-a-thon:**

Advocate Children's Hospital Oak Lawn

Advocate Children's Park Ridge

Advocate Good Samaritan

Advocate Good Shepherd Hospital

Advocate Illinois Masonic Medical Center

Akron Children's Hospital

Ann & Robert H. Lurie Children's Hospital of Chicago

Arkansas Children's Hospital

Baylor Scott & White Medical Center - Irving

Baylor Scott and White Medical Center - Frisco

Baylor Scott and White Medical Center - McKinney

Beacon Children's Hospital

Benefis Health System

Bozeman Health

BSA Health System

Carle Foundation Hospital

Catholic Medical Center

Cedars-Sinai Medical Center

Children's Hospital at Dartmouth-Hitchcock

Children's Mercy Hospital

Children's of Alabama

Children's Wisconsin - Milwaukee Hospital

Christiana Care Hospital

Cone Women's and Children's Center

Connecticut Children's Medical Center - Hartford

Connecticut Children's NICU at UConn Health Center

Cook Children's Medical Center

Cork University Maternity Hospital

Del Sol Medical Center

Dell Children's Medical Center (University of Texas at Austin)

Dignity Health - St Joseph’s Hospital and medical center

Doctor’s Hospital

Dublin Methodist Hospital, Nationwide Children's Special Care Nursery

Emory Decatur Hospital

Grant Medical Center, Nationwide Children's NICU

Humber River Hospital

Jewish General Hospital

Joe Di Maggio Children’s Hospital

John R. Oishei Children's Hospital (University of Buffalo)

Kaiser Permanente Santa Clara Medical Center

Kapiolani Medical Center

Liberty Hospital

Medstar Franklin Square Medical Center

Memorial Hermann Hospital - Memorial City

Memorial Hermann the Woodlands Medical Center

Memorial Hospital Miramar

Memorial Hospital West

Mercy Health Saint Mary's Hospital

Mercy Hospital St Louis

Mercyhealth Javon Bea Hospital

Mission Hospital

Monmouth Medical Center

Morgan Stanley Children's Hospital (Columbia University)

Mott Children's Hospital (University of Michigan)

Mount Carmel St. Ann's Hospital

Munson Medical Center

Nationwide Children's Hospital

Nationwide Children's Hospital at The Ohio State University Medical Center

Nemours Children's Hospital - Delaware

Nemours Children's Hospital - Florida

Oklahoma Children's Hospital at OU Health

OSF Saint Francis Children's Hospital of Illinois

Parkridge East Hospital

PeaceHealth Sacred Heart Medical Center at RiverBend

Penn Medicine Women and Babies Hospital

PennState Hershey Medical Center

Peyton Manning Children's Hospital at Ascension St. Vincent

Pomona Valley Hospital Medical Center

Presbyterian Hospital

Providence Portland Medical Center

Randall Children's Hospital

Regional One Health Medical Center

Regions Hospital

Rochester Regional Health Sands NICU

Rose Medical Center

Rush Copley Medical Center

Saint Barnabas Medical Center - Livingston

Saint Luke's Hospital - Kansas City

Salem Health

Sanford Partners NICU - Fargo

Sanford USD Medical Center

SCL Health - St. Vincent

St Joseph Medical Center Virginia Mason Franciscan Health

St Joseph's Women's Hospital

St. John's Regional Medical Center

St. Louis Children’s Hospital

St. Luke's Baptist Hospital

St. Mary's Medical Center

Sunnybrook Health Sciences Centre

Swedish American Hospital

Swedish Medical Center - Issaqauah

The Children's Hospital of San Antonio

The Woman's Hospital of Texas

Truman Medical Center

UCHealth Poudre Valley Hospital

UH Rainbow Babies and Children's Hospital

University of Arkansas for Medical Sciences

University of Iowa Stead Family Children's Hospital

University of Vermont Children's Hospital

UPMC Harrisburg

UR Medicine Golisano Children's Hospital

Valley Medical Center

Victoria General Hospital

Virtua Voorhees Hospital

Wesley Medical Center